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NEWS RELEASE

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Gina McBride Earns CPM Certificate

BOISE ID (December 21, 2007)—Gina McBride, Consumer Affairs Supervisor of the Idaho Department of Insurance, has completed a three-year course of study and earned the designation of Certified Public Manager (CPM).

The Idaho CPM program is a nationally accredited training and development program offered to state employees at the supervisory or management level. This rigorous course of study has been compared to the MBA degree in the amount of time and effort that are demanded.

Entry into the program is competitive. McBride is the first person from the Department of Insurance to complete the CPM. Bill Deal, Director of the Department, said, "Gina sets a standard for the rest of the Department with her many fine accomplishments. We are proud to have her on our team."

A graduation ceremony was held on Tuesday, December 18. Governor Butch Otter was on hand to deliver the keynote address and present graduates with their certificates.

"Completing this program has given me the skills to become a better supervisor and a better employee," McBride said. She was impressed with the level of instruction. Instructors include BSU professors, consultants and industry leaders.

The CPM program requires 300 hours of classroom instruction and completion of a job-related project. McBride's project, a health insurance survey, was deemed so valuable to the Department that it has been continued over three consecutive years.

McBride believes her career opportunities will be enhanced now. She received extensive overviews of the state and its agencies and processes. "The experience of working with fellow students employed in other state agencies provided a valuable networking tool," she said.

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