*State of Idaho*
**DEPARTMENT OF INSURANCE**

**C.L. "BUTCH" OTTER**
Governor

700 West State Street, 3rd Floor
P.O. Box 83720
Boise, Idaho 83720-0043
Phone (208)334-4250
FAX # (208)334-4398

**WILLIAM W. DEAL**
Director

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**
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**CONTACT:** Tricia Carney
208-334-4312
tricia.carney@doi.idaho.gov
cell 208-850-2342

# IDAHO HEALTH INSURANCE EXCHANGE MEETINGS

***Information and feedback sessions planned for eastern Idaho***

BOISE ID (November 23, 2011) – The Idaho Department of Insurance is holding open meetings to evaluate how to establish a health insurance exchange as required by the Patient Protection and Affordable Care Act (federal health care reform).

Department Director Bill Deal says, "A health insurance exchange is a marketplace that individuals and small businesses can use to shop for health insurance plans from a variety of insurers at competitive prices."

As the Department considers how to create the best possible health insurance shopping experience, understanding the needs of individuals and businesses in Idaho is a top priority.

Idahoans who want to voice their opinion on what an Idaho exchange should be like, or just want to learn more about a health insurance exchange are encouraged to attend the information and feedback sessions and provide input.

**Idaho Health Insurance Exchange Information and Feedback Schedule:**

Idaho Falls
Red Lion Hotel
475 River Parkway, Idaho Falls, ID 83402
Thursday, December 1st
9:30a.m. to 11:30a.m.

Fort Hall
Housing Authority Conference Room
161 Wardance Circle, Fort Hall, ID 83202

Thursday, December 1st
1:30p.m. to 3:30p.m.

Pocatello
Clarion Inn
1399 Pocatello Bench Road, Pocatello, ID
Friday, December 2nd
9:30 a.m. to 11:30 a.m.

Twin Falls
Red Lion of Canyon Springs
1357 Blue Lakes Blvd N, Twin Falls, ID 83301
Friday, December 2nd
2:30 p.m. to 4:30 p.m.

**About the Department of Insurance**
The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.

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