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NEWS RELEASE

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INSURANCE DEPARTMENT ISSUES CEASE AND DESIST ORDER

Unlicensed business advertising insurance services

BOISE ID (December 9, 2011) – On December 7, 2011, the Idaho Department of Insurance issued an order requiring a Nampa business to immediately cease and desist advertising insurance services. Magali Fleming, owner of Multiservicios Latinos, is not licensed by the Department to sell insurance in Idaho.

Department Director Bill Deal says, "We have a responsibility to protect Idaho consumers by making sure the insurance producers they do business with are properly licensed under the Idaho Insurance Code."

Multiservicios Latinos had placed advertisements soliciting insurance in a Spanish magazine as well as on their business Facebook page without holding the required Idaho insurance license.

Fleming responded to the Department's inquiry by saying she had intended to have an insurance producer license before the advertisements were published. However, to date, Fleming has not applied to the Department for a license for herself or her business. A copy of the order is available on the Department's website, www.doi.idaho.gov.

About the Department of Insurance
The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.

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